

BECKETT INDUSTRIES

FACT SHEET

Beckett Industries is a design, innovation, and growth company.

+ We design, make, and grow things for ourselves and sometimes for others.

+ We take a human-centered, design-based approach when working with our companies and the ones we choose to help in the public and private sectors.

+ We identify new ways to serve and support by uncovering needs, behaviors, and desires.

+ We envision new companies and brands, and we design and create the products, services, spaces, interactive experiences, distribution, and marketing that make them a reality.

PEOPLE

A group of hybrids

Entrepreneurs
Scientists
Engineers
Designers
Marketers
SEO
SEM
CEO's
Doctors
MBA's
CFO's
COO's
Management
Data Scientists
Electrical Engineers
Analytics

EXPERTISE

Branding
Organizational Design
UI/UX
Engineering
Marketing
E-Commerce
Online Distribution
Data Science
Business Design
Digital Experiences
Financial Services
Social Innovation
Customer Development
Mobile Apps
Web Applications
Desktop Apps

NEW BUSINESS

NYC:

Christine Ra
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San Francisco:

Zac Campbell
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Silicon Valley

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Chicago:

Charlie Farmer
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Detroit:

Danny Beckett Jr
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Grand Rapids:

Tony Beranek
+1 269 330 4055

CLIENTS

Select Clients

American Airlines
Harley Davidson
Monster Energy
Kawasaki
Yamaha
Suzuki
cheapcycleparts.com
SHSpowersports.com
FCA
Wolverine Worldwide
Meijer
PartsPitStop
SwagTag
Dell
Startup America
Think Tables
Up Global
Wasserman Media
Group
Priority Health
ONE Industries
Tomas Jewelry
Loup
Red Bull
Smith Optics
HJC Helmets
Google for
Entrepreneurs
Free Lunch Friday
Startup Weekend
Sprint
Experticity
California Tan Inc.
Advanced Career
Technologies Inc.
Watermark
Paddlesports
Yakima Products
Easton Sports