

BECKETT INDUSTRIES

Fact Sheet

Beckett Industries solves complex and ambiguous problems that keep great leaders up at night.

Overview

Beckett Industries is a global hybrid firm. We specialize in design, business, innovation, and growth. We design, innovate, and grow companies and brands for ourselves and sometimes for others.

- + Our approach is human-centered and design-based, when working with our own companies and the ones we chose to help in public or private sectors.
- + We identify new ways to serve and support by uncovering end-user needs, behaviors, and desires.
- + We envision new companies, innovation, and brands, and we design and create the products, services, spaces, interactive experiences, distribution methods, and marketing that make them a reality.
- + We help companies build creative culture along with the systems and processes required to sustain innovation and consistently move forward.
- + We have had the privilege to start and work with some amazing companies.

New Business

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Disciplines

Growth
Marketing
Startups
Sales & Channel Design
E-commerce
CRM
Business Design
Org Design
Automation
Artificial Intelligence
Employee Recruitment
Engagement & Retention
Financial Services
Strategy
Innovation
Engineering
UI/UX
Visual Design
Brand Management
Branding
Social Media
Community Building
Social Innovation
Capital
Data Science
Industrial Design
Technology

Industries

Consumer Goods & Services
Transportation & Mobility
Education
Financial Services
Food & Beverage
Government
Health & Wellness
Industrial Goods & Services
Media & Advertising
Medical Products & Services
Non-Profit
Retail & Hospitality
Toys & Games

Select Clients

American Airlines
Harley Davidson
Monster Energy
Kawasaki
Yamaha
Suzuki
cheapcycleparts.com
SHSpowersports.com
FCA
Wolverine Worldwide
Meijer
PartsPitStop
SwagTag
Dell
Startup America
Think Tables
Up Global
Wasserman Media
Group
Priority Health
ONE Industries
Tomas Jewelry
Loup
Red Bull
Smith Optics
HJC Helmets
Google for
Entrepreneurs
Free Lunch Friday
Startup Weekend
Sprint
Experticity
California Tan Inc.
Advanced Career
Technologies Inc.
Watermark
Paddlesports
Yakima Products
Easton Sports